

FOR IMMEDIATE RELEASE

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**INTRODUCING SUSAN G. KOMEN® GREAT PLAINS
SERVING NEBRASKA AND THE DAKOTAS**

Komen Affiliates in Nebraska and South Dakota merge to make a bigger impact in local breast cancer fight

OMAHA, NEB. AND SIOUX FALLS, S.D. – January 12, 2017 – Susan G. Komen® Nebraska, based in Omaha, Neb., and Susan G. Komen® South Dakota, based in Sioux Falls, S.D., announced today they have joined forces to make a bigger impact in the fight against breast cancer and will operate as one entity effective immediately. The consolidated nonprofit organization will operate as Susan G. Komen® Great Plains and will serve residents in Nebraska and South Dakota with plans to expand into North Dakota in the future.

Komen® Great Plains will continue to fund breast health education, breast cancer screening and survivor support programs to men and women who are most at risk and most in need. The organization will maintain existing offices in Omaha, Neb. and Sioux Falls, S.D., and will continue to host Race for the Cure® events in Sioux Falls (Sept. 24, 2017) and Omaha (Oct. 8, 2017).

“We have a strong commitment to improve timely access to quality, affordable breast cancer screening and treatment services,” said Stephen Jackson, president of Komen Great Plains board of directors (former president, Komen Nebraska board). “Formalizing the collaborative work with our Komen neighbors gives us the opportunity to optimize breast health efforts in our region and further reinforces our organization’s mission while honoring the intent for the resources provided by our generous donors to address the disparate needs within the communities we serve.”

“The men and women we serve are at the forefront of what we do,” said Sherri Baseley, vice president of Komen Great Plains board of directors (former president, Komen South Dakota board). “By joining forces while maintaining local offices, outreach and Race events, we can realize greater operational efficiencies that will help us maximize the impact on the fight against breast cancer.”

Karen Daneu, executive director of Komen Nebraska, will serve as CEO of Komen Great Plains. Mary Kolsrud, executive director of Komen South Dakota, will be executive director of Komen Great Plains. The board of directors for Komen Great Plains will have representation from both states.

About Susan G. Komen® and Komen Great Plains

Susan G. Komen is the world’s largest breast cancer organization, funding more breast cancer research than any other nonprofit outside of the federal government while providing real-time help to those facing the disease. Komen has set a Bold Goal to reduce the current number of breast cancer deaths by 50 percent in the U.S. by 2026. Komen was founded in 1982 by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy’s life. Komen Great Plains is working to better the lives of those facing breast cancer in the local community. Through events like Race for the Cure®, Komen Great Plains has invested \$8 million in community breast health programs in Nebraska and the Dakotas and has helped

contribute to the more than \$920 million invested globally in research. For more information, call 402-502-2979 or visit www.komengreatplains.org

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