



Annual Report

Fiscal Year 2018

April 1, 2017-March 31, 2018



OUR MISSION

Save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer.



Our generous donors in Nebraska and South Dakota have helped us invest nearly \$9 million since 1994. Thank you for helping us make an impact in our communities.

► WHY YOUR SUPPORT MATTERS

No one should die of breast cancer. Because you give, many families facing breast cancer are creating more memories, trips, birthdays, and those everyday moments that each of us treasure. But not all families have an opportunity to continue creating these memories. **More than four people in Nebraska and two in South Dakota die of breast cancer every week.** That's unacceptable.

Why do we continue to lose loved ones to breast cancer? **We need better access to quality health care for all and enhanced research on the most lethal forms of breast cancer.** Because breast cancer is very relevant today and with no cure yet, people are still affected physically, mentally and financially. Communities are impacted by this disease with more than a quarter of a million new diagnoses each year in the U.S.

Because of Your Support

Services provided by Komen Great Plains and grant partners from April 2017 to March 2018:



Nearly 7,500 people received breast health education

2,251 clinical breast exams (CBEs) performed



2,188 mammograms administered

530 treatment support and survivorship support activities



37 cancers detected

We are focusing on two key areas to improve care and outcomes:

Quality Care for All

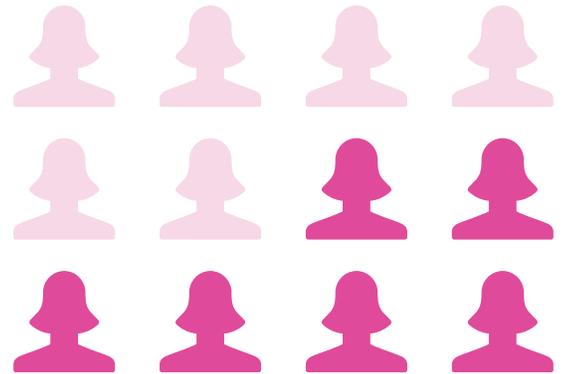
The barriers that are faced when accessing breast health resources are varied: unending misinformation and myths about breast cancer, financial concerns and fear prevent screenings, distance interrupts treatment, and time and inconvenience interfere with best intentions. You help us ensure that anyone can receive high-quality breast health and breast cancer treatment wherever they live.

Research

Susan G. Komen has invested over \$988 million as the largest nonprofit funder of breast cancer research outside of the U.S. government. We are proud that every form of breast cancer treatment has been touched by Komen researchers, but there is still more work to be done. Women and men are still dying of this disease – 41,000 breast cancer deaths are reported each year in the U.S., so our work is not done.

By addressing these two areas, we will reduce the current number of breast cancer deaths in the U.S. by 50 percent by 2026. This is our Bold Goal. Working together, we can achieve it.

OUR BOLD GOAL
REDUCE
THE CURRENT NUMBER OF
BREAST CANCER
DEATHS BY
50%
IN THE U.S.
BY 2026



“Thanks so much for all the donations of gas, cafeteria coupons and a place to stay during my three weeks of radiation for breast cancer. It sure made the days go a lot easier and was a huge help”

– *Grateful Recipient*

► OUR LOCAL IMPACT

Our local impact is driven from mission activities: education, outreach, screenings and treatment support that address the unmet breast health needs in the priority areas.

We **understand where the greatest gaps are** in breast health care due to an extensive assessment of national and local data. We conduct our community profile every five years to guide our short and long-term plans.

We focus on **supporting those with the fewest resources** – uninsured, underinsured and low-income women and men.

We **invest in our local communities** to address the greatest breast health needs in our region: to educate people about breast health, offer free and low-cost screenings, and provide treatment support.

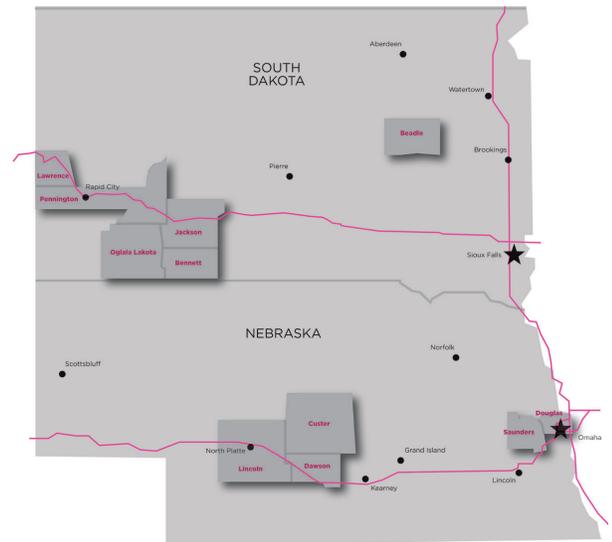
► COMMUNITY INVESTMENT

Each year, we invite local health care partners – federally qualified health clinics, public health departments and hospitals – to apply for grants focused on education, screening, and treatment support. An independent review panel of public health experts, community volunteers and professionals select the most impactful programs to fund.

Working with our partners and using our assessment points, we focus on key areas of need:

- **Addressing Disparities**
- **Education**
- **Access to Care**

Our assessment identified five counties in Nebraska and six counties in South Dakota with higher late-stage breast cancer diagnosis and death rates. We are working to improve timely screening and reduce mortality.



Priority areas include:

South Dakota Counties

- Beadle
- Lawrence & Pennington
- Oglala Lakota, Jackson & Bennett

Nebraska Counties

- Custer, Dawson & Lincoln
- Douglas
- Saunders

Addressing Disparities

Today, even with the Affordable Care Act and other programs, too many people die because of financial, socioeconomic, geographic and cultural barriers to high-quality breast cancer care. This is especially evident among low-income, rural, refugee and immigrant groups, and we seek to reduce disparities by working with our local partners.

Education

Through Komen Great Plains community outreach and that of our local partners, nearly 7,500 people received breast health education in 2017. There is an ongoing need for these services among insured, uninsured and underinsured individuals.

Access to Care

We continue to work with our local partners to remove economic, cultural, and transportation barriers that make it difficult to access care. This includes culturally appropriate education, access to a mobile mammography unit, help with covering transportation costs through gas cards and financial support for those facing treatment.

PromiseMe

Promise Me Program

The Promise Me program – derived from our vision of a world without breast cancer – provides **Education, Screening and Treatment Support** for local women. This program encourages all women to make a personal promise to prioritize their breast health.

Our services include:

- Education on breast health awareness
- Access to a mobile mammography unit to provide timely, convenient screenings
- Help for patients in need of gas cards or lodging vouchers to reduce transportation barriers during treatment

“I do not always take the time for myself to complete these procedures but having the mobile unit right outside was a blessing.”

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“The process was quick and easy.”

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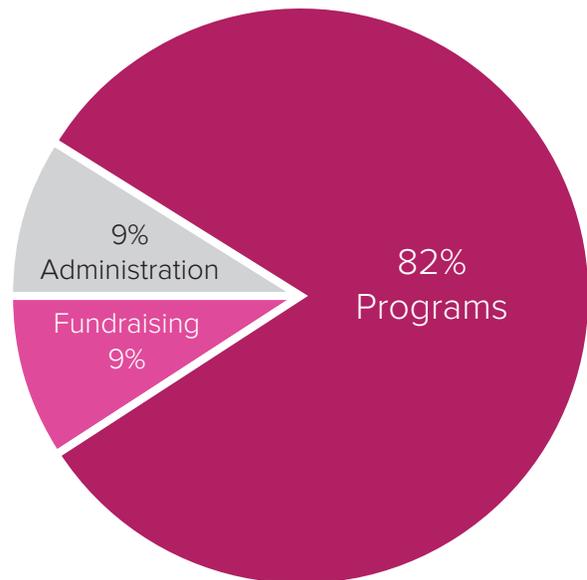
“I would not have gotten a mammogram had it not been for the mobile unit coming to our work site.”

► FINANCIAL SUMMARY

**Fiscal Year 2018
(April 2017-March 2018)**

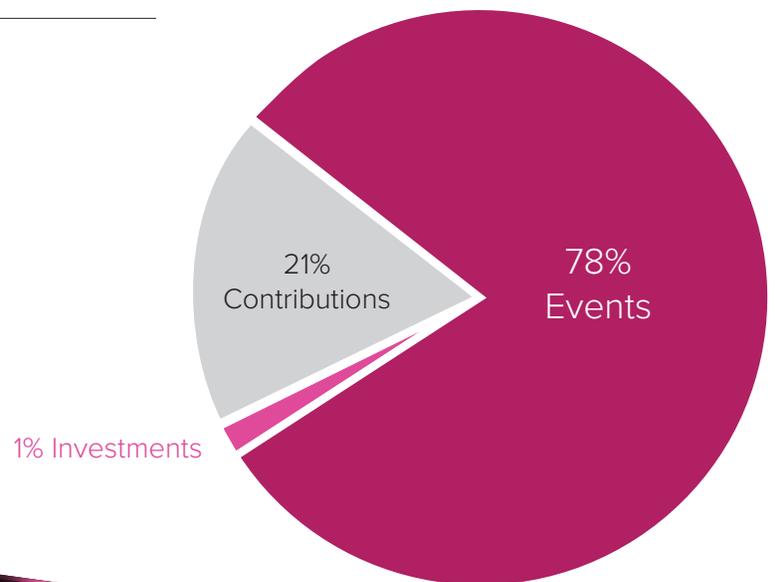
Expenses

Programs	\$1,064,412
Administration	\$114,113
Fundraising	\$114,591
Total	\$1,293,116



Revenue

Events	\$1,041,310
Contributions	\$283,042
Investments	\$1,421
Total	\$1,325,773



“I just wanted to say a heartfelt thank you for your kindness. Organizations such as yours take my breath away. To think there are people out there who are so generous with their time and money makes me realize that when this is all behind me, I will need to get out and do more to help others.”

– Grateful Recipient

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SPOTLIGHT BOARD MEMBER



Emily Poeschl is a dedicated volunteer, board member and fundraiser. Following her mother's breast cancer diagnosis, Emily started the Running for Research race team in 2014 that has raised more than \$9,000 to date. She then joined the Komen Great Plains Board of Directors to extend her support.

In 2016, she added two national volunteer roles and is an Advocate in Science (AIS) and a member of the Komen Advocacy Advisory Taskforce (KAAT). As an AIS representative, she reviews research grants to put a co-survivor's perspective on their important work to find a cure. As a KAAT member, Poeschl advocates for key policy initiatives with members of congress on Capitol Hill.

She has advocated for support from Nebraska, South Dakota, and North Dakota congressional delegations for billions of dollars in additional government research funding, expansion of the National Breast and Cervical Cancer Early Detection Program and secured cosponsors of the Cancer Drug Parity Act of 2017. Emily's dedication, passion and hard work is a model for all.

Komen Great Plains would like to thank all of its generous donors for helping in the fight against breast cancer. These donors support their community and we owe many thanks to them. See the full list of donors [here](#)



**ACT.
DONATE.
GET INVOLVED.**



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