



**susan G. Komen**<sup>®</sup>   
GREAT PLAINS

# Annual Report

Fiscal Year 2019





# OUR MISSION

Save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer.

## IN THE U.S.



Over 271,270 men and women will be diagnosed with breast cancer this year.



## 1 IN 8 WOMEN

will be diagnosed with breast cancer in her lifetime.



## EVERY 2 MINUTES

one case of breast cancer is diagnosed.

**We must do everything we can to save lives from breast cancer because 42,000 people in the U.S. will lose their lives to breast cancer this year.**

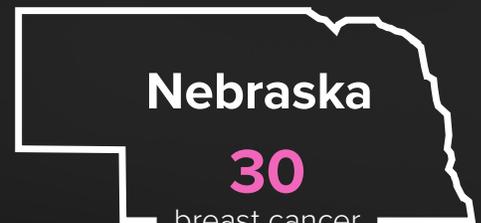
Susan G. Komen® is committed to reducing this number by 50 percent by 2026. We're doing so by:

- ▶ Focusing on the discovery of breakthrough treatments for the most aggressive and deadly breast cancers
- ▶ Investing in research that will help us better understand metastatic breast cancer
- ▶ Providing resources for people living with metastatic breast cancer and their families

We're also building on our commitment to ensure all people receive the care they need, **regardless of who they are, where they live or how many resources they have.**



**2**  
breast cancer deaths per week



**4**  
breast cancer deaths per week

**OUR BOLD GOAL**  
**REDUCE THE CURRENT NUMBER OF**  
**BREAST CANCER DEATHS**  
**BY 50% IN THE U.S. BY 2026**



## Research

Breakthroughs,  
Clinical Trials



## Care

Screening, Diagnostics,  
Treatment, Navigation



## Community

Support Services,  
Local Impact



## Action

Advocacy, Policy,  
Education

# Efforts in Research, Care, Community and Action will ultimately reduce breast cancer deaths.

## Research

Research cures cancer. Nothing else does. We must understand the biology of breast cancer and metastasis to develop drugs to slow, stop and prevent the growth of the disease. That is why Susan G. Komen has invested more than \$1 billion in breast cancer research since 1982, including more than \$4 million contributed by Komen Great Plains donors since 1994. New treatments have resulted in improvements in relative survival rates, median survival times and quality of life for people with metastatic disease.

Joan shared her story about how research has made an impact in her recent breast cancer recurrence. “I was originally diagnosed with breast cancer in 1998 and who would have thought that cancer would return after 19 years of being cancer free. I am proud to be a Komen supporter for the past 20 years because Komen provides funds for research, which helps develop new treatments. I’m now on Ibrance, one of the latest treatments for metastatic breast cancer, and I am blessed to be doing well. I have hope to be back here to walk for many more years!”



Joan Fredrickson, a  
Nebraska Medicine  
employee living with  
metastatic breast cancer.

Photo by Debra S. Kaplan





## Care

Care ensures all have access to quality screening, diagnosis and treatment for breast cancer, and offers patient support, treatment assistance, childcare and transportation assistance. Komen Great Plains donors fund thousands of breast cancer screenings every year. In **South Dakota**, donors are the ‘gap filler’ for women aged 30 – 49 years old in need of mammography who are not eligible for the state breast cancer program for low income women. In **Nebraska**, donors again fill a void for undocumented women ineligible for the state breast cancer program.

## Community

Community means support to everyone, no matter where they are in their breast cancer journey, and providing a safe place to share, grieve and find the strength to move forward. Last November five women traveled to Minneapolis to attend a Metastatic Breast Cancer Conference. The local support to attend this conference is just as vital to these women as breakthrough treatments because it provides emotional and supportive help. Another woman with metastatic breast cancer was able to attend a 12-week support class funded by Komen Great Plains donors. This individual felt like she was alone in her cancer diagnosis, and she shared how family members abandoned her during her treatment, including her mom. As the class progressed, she formed relationships with other attendees, and at the end of the course she was sharing freely and felt less isolated.



Komen Great Plains and Methodist Hospital partner to provide free mammograms to women in need in North and South Omaha through the Methodist Mobile 3D Mammography Coach. The realization of this effort started with Komen Nebraska founder, the late Kate Sommer, who was passionate about access to breast health care for people in need. The coach was first put into service in November 2018 at OneWorld and Charles Drew Community Health Centers to reduce barriers to care for women. Eighty-three mammograms\* were funded in the first year and the majority of the women were screened for the first time on this coach. The coach is one of a kind in Nebraska and has further extended breast health screening support in the communities.

We're grateful for the partnership to provide screening opportunities to the Omaha Metro community.

\*November 2018-March 2019



## Action

Action is advocating for yourself, breast cancer patients, family members, friends, co-workers and the larger community. We advocate for government funding of critical patient support in every community across the nation and champion patient rights. We also empower people with fact-based information and guidance so they can make informed breast cancer decisions and become their best advocate.

After a breast health presentation at a local company, a woman realized that she had a breast health concern that needed to be discussed with her healthcare provider. Following a mammogram, she was diagnosed with breast cancer and is now currently in treatment. “Your presentation really impacted this one person and made them aware to go get checked,” a co-worker shared.

This past year, UNMC College of Nursing in Kearney and its nursing students extended the reach of breast health information to communities in Central Nebraska. The outreach was so successful that 11 other nursing programs in South Dakota and Nebraska are adopting the same process to help share the breast health message in communities small and large, empowering individuals to make breast health a priority. (Pictured above: Methodist College students)

## A Significant Impact

Efforts in Research, Care, Community and Action are all necessary to reduce the number of breast cancer deaths. We know that it will take time to see measurable progress, as saving lives is a long-term process. However, thanks to your support, we’ve aligned our work toward those efforts that will have the most significant impact on saving lives.

# Donor Spotlight

The generosity of the Kathy and Gary Gates Foundation provided for the distribution of 1,100 breast biopsy comfort packs to 12 cancer centers in Nebraska and South Dakota.

Breast biopsy patients receive a pink bag including a reusable hot/cold compress and literature about taking a 'moment to breathe' to recognize them for taking action with their breast health. The comfort packs provide some relief from the anxiety, support during the discomfort and resources for additional assistance from a possible breast cancer diagnosis.

Kathy and Gary know first-hand the impact of breast cancer and appreciate how this small item can provide a respite during a stressful time. A few appreciative recipients wrote back, "Thank you, very nice to have such a caring, cute comfort when having such anxiety at this time." And "Thank you so much for the ice pack and information - both were helpful!"

We're very appreciative of Kathy and Gary's passion and giving spirit.

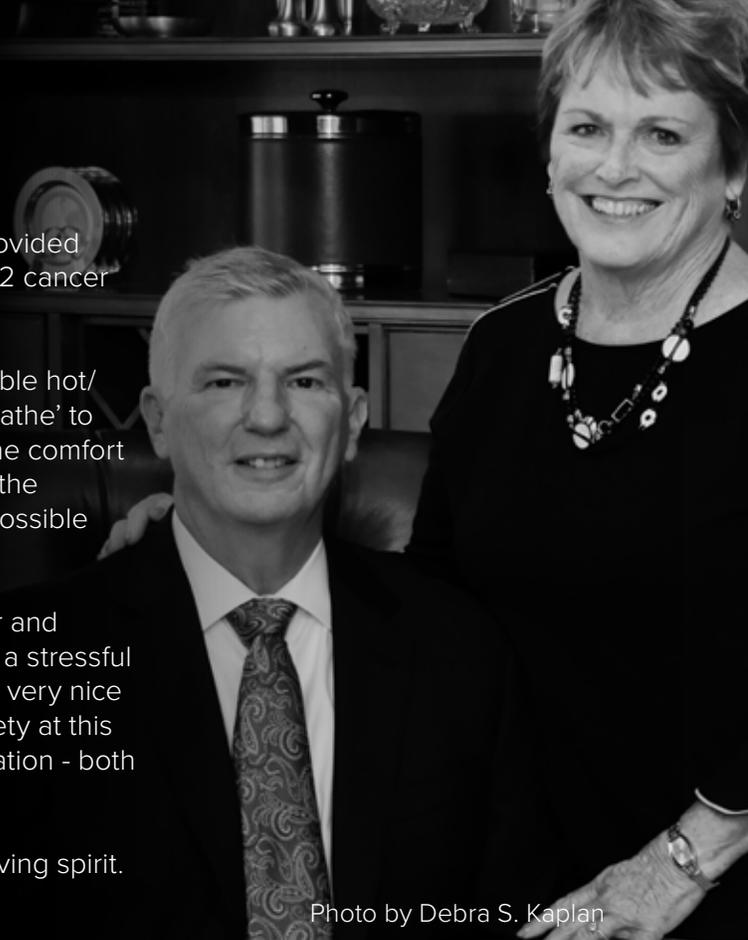


Photo by Debra S. Kaplan

## Donor Impact on Our Community



NEARLY

**6000**

PEOPLE RECEIVED BREAST  
HEALTH EDUCATION



OVER

**3500**

BREAST CANCER SCREENINGS  
WERE PERFORMED



ABOUT

**900**

BENEFITED FROM  
NAVIGATION SERVICES TO  
COMPLETE TREATMENTS



OVER

**510**

BENEFITED FROM  
FINANCIAL ASSISTANCE  
DURING TREATMENT



SOME

**25**

BREAST CANCERS  
WERE DETECTED

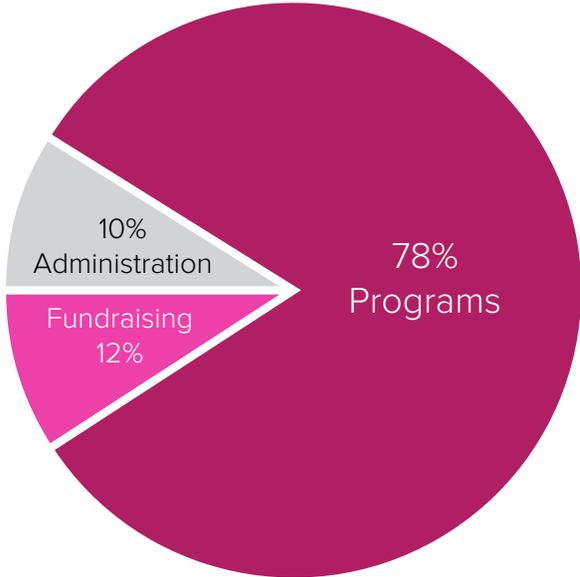
Services provided between April 2018- March 2019

# Financial Summary

## Fiscal Year 2019 (April 1, 2018-March 31, 2019)

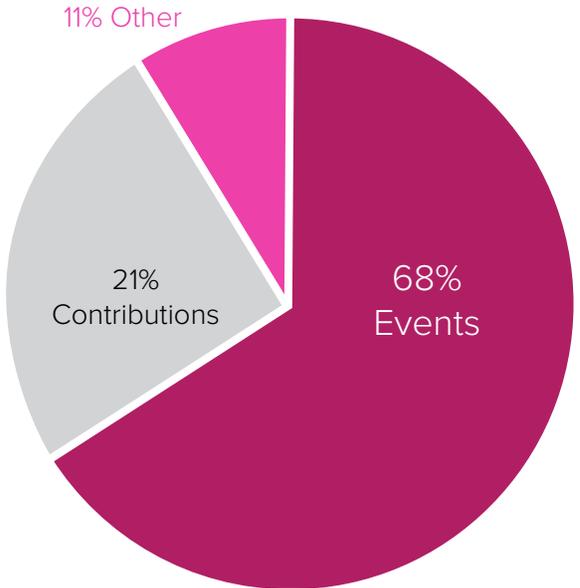
### Expenses

Programs	\$1,012,125
Administration	\$127,463
Fundraising	\$156,379
<b>Total</b>	<b>\$1,295,967</b>



### Revenue

Events	\$839,143
Contributions	\$258,770
Other	\$139,874
<b>Total</b>	<b>\$1,237,787</b>



# Current Board Of Directors

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Kirk Kellner - Nebraska

Rod Kestel - Nebraska

Shawntell Kroese - Nebraska

Angie Miller - Nebraska

Mary Milroy, M.D. - South Dakota

Barb Schaefer - Nebraska

**Komen Great Plains thanks all its generous donors for helping to remove barriers to care and fund breakthrough research.**

**See the full list of donors here:**

**[www.komengreatplains.org/donate/givingcircle](http://www.komengreatplains.org/donate/givingcircle)**

# History

**Susan G. Komen® Great Plains is at the forefront of ensuring that life-saving breast health information is accessible to all people in the community, regardless of age or background.**

Each year, with the help of generous donors, thousands of women and men with little or no health insurance receive breast health education, screening, and treatment support. Our offices opened in 2002 in Nebraska and 2011 in South Dakota thanks to two influential women – the late Kate Sommer and the late Colette Abbot who initially brought Race for the Cure to our region.

In 2017, Komen Nebraska and Komen South Dakota merged to become Susan G. Komen Great Plains. To date, more than \$9 million has been invested across Nebraska and South Dakota with more than \$4 million funded for national research due to generous Komen donors who want to make a difference.





[www.KomenGreatPlains.org](http://www.KomenGreatPlains.org)

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